

CHISM STRATEGIES

— ADVOCACY & ELECTIONS —

To: Interested Parties
From: Brad Chism
Date: March 15, 2019
Re: IVR Statewide Survey in Washington State

Our firm conducted an IVR survey of 400 likely 2020 Washington primary election voters March 8th through 10th. The margin of error is +/- 4.9%. Results have been weighted by age, gender, ethnicity and partisan preference based on likely August 2020 turnout. This survey was conducted without any input or funding from any of the potential candidate campaigns mentioned in the survey.

The chart below reflects the weighted results for the question about choice for Governor. The 2016 Republican nominee Bill Bryant was used as a placeholder in the absence of a major Republican considering the race. The entire survey cross tabulations begin on page 3. The survey script is provided on page 5.

If the election for Governor were held today, which candidate would you support?	
Democrat Bob Ferguson	24.6%
Democrat Dow Constantine	6.2%
Democrat Hilary Franz	1.8%
Republican Bill Bryant	46.3%
Unsure	21.1%
Grand Total	100.0%

Among people who indicated they always or mostly vote for Democrats, the leader by a wide margin was Bob Ferguson with 45% of support, followed by Undecideds at 29%. Dow Constantine was at 14%, Bill Bryant at 7% and Hilary Franz at 5%.

About IVR Surveys

IVR surveys use recorded voices to obtain voters' responses to survey questions. Participants use their telephone keypad to respond. They reduce interviewer bias by eliminating the live human interviewer. Our surveys collect age, ethnicity, gender and partisanship information for use in producing cross tabulations. We also weight survey results as appropriate. A June 2017 analysis by the American Association of Public Opinion Research on the 2016 polls in the US Presidential race confirmed that IVR polls performed better than live telephone polls or internet polls.

About Chism Strategies. Chism Strategies provides a range of research and political communications services for Democrats and progressive organizations. Since 2012 we have worked on more than one hundred election contests in Washington state.

How likely are you to vote in the 2020 primary elections in Washington?	
1 Definitely voting	96.3%
2 Probably voting	3.7%
Grand Total	100.0%

If the election for Governor were held today, which candidate would you support?	
1 Democrat Bob Ferguson	24.6%
2 Democrat Dow Constantine	6.2%
3 Democrat Hilary Franz	1.8%
4 Republican Bill Bryant	46.3%
5 Unsure	21.1%
Grand Total	100.0%

Age	
1 18 to 34	4.1%
2 35 to 44	18.9%
3 45 to 54	18.0%
4 55 to 64	26.0%
5 65 or older	33.0%
Grand Total	100.0%

Race	
Q14 Race	%
1 African American or Black	1.9%
2 Asian American	0.6%
3 Hispanic or Latino	1.4%
4 Native American	2.0%
5 Caucasian or White	90.0%
6 Other or Multi-racial	4.0%
Grand Total	100.0%

Gender	
1 Male	47.0%
2 Female	51.8%
3 Non-binary	1.2%
Grand Total	100.0%

Party	
1 Always vote for Democrats	13.8%
2 Mostly vote for Democrats	28.8%
3 Vote for Democrats and Republicans equally	21.4%
4 Mostly vote for Republicans	29.0%
5 Always vote for Republicans	7.1%
Grand Total	100.0%

How likely are you to vote in the 2020 primary elections in Washington?						
Q01 Vote	1 Always vote for Democrats	2 Mostly vote for Democrats	3 Vote for Democrats and Republicans equally	4 Mostly vote for Republicans	5 Always vote for Republicans	Grand Total
1 Definitely voting	96%	91%	99%	97%	96%	96%
2 Probably voting	4%	9%	1%	3%	4%	4%
Grand Total	100%	100%	100%	100%	100%	100%

If the election for Governor were held today, which candidate would you support?						
Q11 Governor	1 Always vote for Democrats	2 Mostly vote for Democrats	3 Vote for Democrats and Republicans equally	4 Mostly vote for Republicans	5 Always vote for Republicans	Grand Total
1 Democrat Bob Ferguson	53%	41%	12%	0%	7%	20%
2 Democrat Dow Constantine	16%	13%	0%	1%	4%	6%
3 Democrat Hilary Franz	4%	5%	5%	3%	0%	4%
4 Republican Bill Bryant	7%	7%	45%	83%	85%	46%
5 Unsure	21%	33%	38%	14%	4%	24%
Grand Total	100%	100%	100%	100%	100%	100%

How likely are you to vote in the 2020 primary elections in Washington?				
Q01 Vote	1 Male	2 Female	3 Non-binary	Grand Total
1 Definitely voting	95%	96%	100%	96%
2 Probably voting	5%	4%	0%	4%
Grand Total	100%	100%	100%	100%

If the election for Governor were held today, which candidate would you support?				
Q11 Governor	1 Male	2 Female	3 Non-binary	Grand Total
1 Democrat Bob Ferguson	19%	23%	0%	20%
2 Democrat Dow Constantine	5%	6%	7%	6%
3 Democrat Hilary Franz	3%	3%	21%	4%
4 Republican Bill Bryant	49%	45%	36%	46%
5 Unsure	24%	23%	36%	24%
Grand Total	100%	100%	100%	100%

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Script

Intro: Hi, I'm with XXXXXXXX, calling with a two-minute survey about important issues in Washington. I'd like to ask you a few questions and get you to use your telephone keypad to respond.

Q1. First, can you tell us how likely you are to vote in the 2020 primary elections in Washington?

1. Press 1 for definitely voting
2. Press 2 for probably voting
3. Press 3 for 50/50 chance TERMINATE
4. Press 4 if you are unlikely to vote TERMINATE

Q11. If the election for Governor were held today, who would you vote for: Democrat Bob Ferguson, Democrat Dow Constantine, Democrat Hilary Franz, Republican Bill Bryant, or are you unsure? (ROTATE)

1. Press 1 for Democrat Bob Ferguson
2. Press 2 for Democrat Dow Constantine
3. Press 3 for Democrat Hilary Franz
4. Press 4 for Republican Bill Bryant
5. Press 5 for Unsure

Q13. Please tell us your age range.

1. Press 1 for Under 35
2. Press 2 for 35 to 44
3. Press 3 for 45 to 54
4. Press 4 for 55 to 64
5. Press 5 for 65+

Q14. For statistical purposes only, please tell us whether you consider yourself African-American or black; Asian American; Hispanic or Latino; Native American; Caucasian or white; or some other race not listed here, or Mixed Race/Multi-Racial.

1. Press 1 for African American or black
2. Press 2 for Asian American
3. Press 3 for Hispanic Latino
4. Press 4 for Native American
5. Press 5 for Caucasian or White
6. Press 6 for Other or Mixed Race/Multi Racial

Q15. For statistical purposes, please tell us your gender.

1. Press 1 for Male
2. Press 2 for Female
3. Press 3 for Nonbinary

Q16. Last question. When it comes to voting in Washington state elections, how would you describe your partisan support. Would you say that you always vote for Democrats, mostly vote for Democrats, vote for both Democrats and Republicans equally, mostly vote Republican or always vote Republican?

1. Press 1 for Always vote for Democrats
2. Press 2 for Mostly vote for Democrats
3. Press 3 for vote for Democrats and Republicans equally
4. Press 4 for Mostly vote Republican
5. Press 5 for Always vote Republican